

SUE KEOGH

Director, Sookio

Sue Keogh is a recognised specialist in digital content and founder of award-winning digital marketing agency Sookio.

Based in Cambridge, UK, the company offers expert content creation, strategy and training, and works with clients including the University of Cambridge, Government Digital Services, and a whole host of businesses in education, health, tech and professional services.

Sue started out in radio, producing specialist music content for BBC Radio 2 before becoming editor of the BBC Country website. She became Project Manager for ITV.com, editor for Heat and Magic FM, and a homepage editor for Yahoo! and AOL, before founding Sookio in 2008.

A Fellow of the RSA and Sage Business Expert, Sue was a 2019 finalist in the British Business Awards for the category Digital Communications Business Owner, and has been a finalist three times in the Best Business Women Awards for her work in Marketing & PR. She won silver for Business Person of the Year in the SME Cambridgeshire Business Awards 2020.

Sue is the host of the [Sookio School](#) series of digital marketing courses and is regularly asked to speak at events, on the radio and TV on topics including digital content, marketing and communications, and women in business and tech.

She joined the board of Cambridge 105 Radio in 2019, for whom she hosts The Business of Cambridge radio show and podcast. She co-founded the CamCreatives meetup and set up sister group, Creative Ely.

Short bio

Sue Keogh is a recognised specialist in digital content. She founded Cambridge digital marketing agency Sookio in 2008, after a decade producing content for BBC Radio 2, Yahoo, Aol, Magic FM and ITV.com.

A Fellow of the RSA and a Sage Business Expert, Sue also hosts the Sookio School courses in digital marketing and The Business of Cambridge radio show. She has been a finalist in the Best Business Women three times in the category of Marketing & PR. She won silver for Business Person of the Year in the SME Cambridgeshire Business Awards 2020.

About Sookio

Sookio is a digital marketing agency based in Cambridge, UK. Founded in 2008, we work with clients in the UK and overseas to deliver their message with clarity through expert strategy, original content and bespoke training.

Our tagline is: Confident communication through digital content.

Contact

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