Design brief

Please tell us as much as you can about the design requirements.

Just fill in the form and email back to [info@sookio.com](mailto:info@sookio.com). Thank you!

**Business name**

**Your name and contact details**

**Please tell us your website and any relevant social media accounts**

1. **Tell us about your business**  
   *What do you do, how large is the company, where are you based, who are your customers?*
2. **What are your business goals?**
3. **How would you describe your business personality?**
4. **Tell us about the project and the design elements you need**  
   *How and where will they be used? For print, social media, presentation or...?*
5. **Who is the target audience for this project?**
6. **Please tell us the design specifics**  
   *What formats are needed? What are the dimensions?*

**7. Do you have brand guidelines we should follow?**  
 *Please tell us existing guidance on fonts, colour palette, placement of logo*

**8. What are the timeframes? What is the sign-off process?**

**9. Do you have any ideas in mind for the design?**  
 *Tell us in your own words how you want it to look.   
 Or if there's anything we should avoid!*

**10. Anything else that's useful for us to know?**  
 *Like assets we should include, project management systems we should join, login details*

**Sign up for digital marketing tips from the Sookio team?**

 Yes please!

 No thanks!

Keep in touch

Visit the [Sookio website](https://www.sookio.com/copywriting)

Call us on 01223 300542 and chat to the team

Join us on [Twitter](https://twitter.com/sookio), [Facebook](https://www.facebook.com/sookioltd), [Instagram](https://www.instagram.com/sookio/) and [LinkedIn](https://www.linkedin.com/company/3087432/admin/)

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